



Yuqi Wang

Objective: UX Designer

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yuqidesign.github.io

EXPERIENCE

UX/UI designer

2021.05 - NOW, SHANGHAI

Capgemini

- Collaborating with clients to provide interaction design solution of HMI for several auto models, combining software and hardware.

Product designer

2020.06 - 2021.05, SHANGHAI

Xfruit

- Responsible for design of Uzmeet, a video meeting product, including multiple platforms like macOS, Android, iOS, Windows and Web. My work mainly focuses on requirements gathering, ideation, prototyping, testing and collaborating with the development team, then following the key data to improve the experience constantly.
- Solve the problems of external clients(Automobile companies), including H5, APP, websites and Backstage Web Application, My work mainly focuses on requirements analysis and UX/UI design.

Visual Designer

2019.05 - 2019.12, SHANGHAI

New Oriental Education

- Responsible for the visual design of the courses of different video platform (cover details page, etc.). Establish style, layout, and visual elements based on the course information and the targeted users to ensure the efficiency of communication.
- Participate in the design of cover standard specifications to maintain a consistent design language on various platforms.

Design Intern

2018.04 - 2018.07, SHANGHAI

Diversey

- Responsible for the visual design of various products (interface, promotional materials, WeChat, etc.), including the style, layout, and visual elements according to the brand VI specifications.
- Participate in the information architecture and interaction design of the company's internal website, which is mainly used to store sales materials and publish notices.

EDUCATION

Bachelor of Information Engineering

2014.09 - 2018.07, SHANGHAI

East China University of Science and Technology (ECUST)

- Graduation Project : Predicting DGA with LSTM Networks

DESIGN

Design Thinking

Interaction design

Micro-animation design

Prototype

Sketch & Principle

Figma

PS & AI

PROGRAMME

HTML & CSS

JavaScript

Processing

LANGUAGE

Chinese(Mother tongue)

English(CET-6)